

SOCIETY OF DESIGNER CRAFTSMEN

EXHIBITION APPLICATION ASSESSMENT CRITERIA

Technical expertise:

Has the maker produced work at a high technical level? Does the work exhibit the skills you would expect from a member of the SDC?

Clarity of Theme:

If the exhibition has a theme is it clearly demonstrated by the work or the thinking behind it?

Creativity and Originality:

Is the work special and unusual or similar to many others? Is there any aspect that makes the work out of the ordinary? How is it especially creative or innovative?

Design and Composition:

Is the work well designed? Are the composition and organisational elements of the work successful?

Presentation:

Is the work presented in a professional manner?

Additional elements:

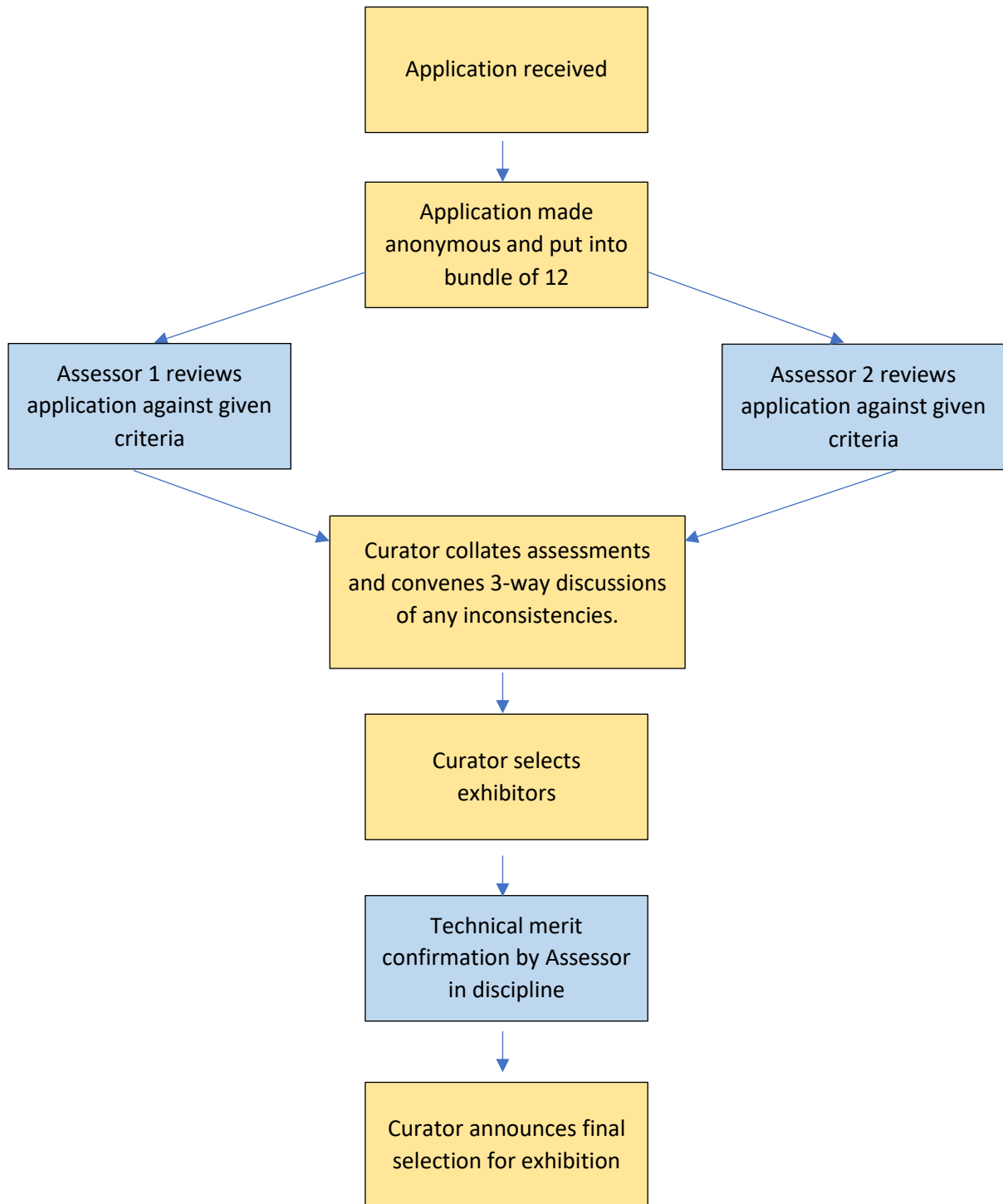
Assessors may also recommend an application should be rejected if it is particularly badly written, or the images are very poor and not representative.

The curator may also consider whether the maker has recently exhibited with the SDC or another exhibition at the same venue. This is because it is imperative we maintain diversity at venues and avoid SDC exhibitions becoming uniform and repetitive.

The names of all the assessors will be publicised at the exhibition but not before. There will be no reference to who assessed whose work.

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EXHIBITION APPLICATION ASSESSMENT PROCESS



The process will be appraised after each exhibition as part of the Exhibition Review and agreed improvements made.